



URBAN FARMER

Formulating Africa's growth

Urban Farmer is a service-orientated company focused on enabling competitive livestock production in Africa. Urban Farmer brings together the knowledge and products of the world's leading animal nutrition and animal health companies to offer its clients macro solutions.

FEATURES

An Urban Farmer macro solution is a combined product and service offering. It includes:

- Provision of analytical services
- Design and formulation of feeds
- Manufacture and supply of customized macro premixes
- On-going monitoring and support of the solution

A macro premix is a complimentary feedstuff that includes all the essential micro nutrients:

- Vitamins
- Macro and trace minerals
- Amino acids
- Enzymes
- Medication
- Non-nutritive additives

BENEFITS

- Guarantees animal performance by adopting appropriate nutrient specifications for feed.
- Utilizes locally available ingredients to provide a low cost, nutritionally balanced feed.
- Offers flexibility to adjust formulations based on changing ingredient prices and availability.
- Utilizes latest enzyme technology to improve digestibility of ingredients.
- Improves animal health through the responsible use of medication and gut health strategies.
- Improves feed mixability through the accurate addition and premixing of all essential micro ingredients.
- Simplifies inventory management and procurement by combining multiple ingredients from different suppliers into a single product.
- Ensures feed safety with complete traceability of all micro ingredients.

"The value we offer far exceeds the cost of the product to you."

URBAN FARMER (PTY) LTD

60 Loper Road | Spartan
 Kempton Park | 1619 | South Africa
 PO Box 291807 | Melville | 2109 | South Africa

Landline: +27 11 974 0707 | Fax: +27 86 581 0378
 info@urban-farmer.co.za | www.urban-farmer.co.za