



URBAN FARMER

Formulating Africa's growth

Urban Farmer is a service-orientated company focused on enabling competitive livestock production in Africa. An Urban Farmer macro solution is a combined product and service offering. The beef macro premix is a complimentary feedstuff which includes essential vitamins, macro and trace minerals, as well as additives supporting optimal animal health and production.

FEATURES

A macro premix designed for beef cattle may contain:

- Essential vitamins and minerals
- Salt
- Rumen buffer
- Antibiotic growth promoter
- Antioxidant
- Live yeast
- Mycotoxin binder

BENEFITS

A beef macro premix offers the following benefits:

- Supports optimal animal performance by adopting appropriate nutrient specifications for the specific production environment.
- Allows for the use of locally available ingredients and byproducts to offer a least cost solution.
- Simplifies inventory management and improves feed mixability through the accurate addition and premixing of all essential micro ingredients.
- Satisfies intuitive dietary salt craving and stimulates feed intake.
- Supports an optimal rumen pH, preventing digestive disorders.
- Protects the feed and animal against potential oxidative damage.
- Promotes rumen function through the action of live yeasts, maximizing feed efficiency.
- Binds mycotoxins and supports a healthy gut with better performance.
- Improves live mass gain.

“The value we offer far exceeds the cost of the product to you.”

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