



URBAN FARMER

Formulating Africa's growth

Urban Farmer is a service-orientated company focused on enabling competitive livestock production in Africa. An Urban Farmer macro solution is a combined product and service offering. A broiler macro premix is a complimentary feedstuff which includes vitamins, macro and trace minerals, amino acids, enzymes and non-nutritive ingredients to support optimal broiler health and performance.

FEATURES

A broiler macro premix may contain:

- Vitamins and trace minerals
- Highly digestible phosphorus source
- Salt
- Essential amino acids
- Sodium bicarbonate and / or sodium formate
- Combination of phytase, protease and non-starch polysaccharide (NSP) enzymes
- Antibiotic growth promoter
- Coccidiostat
- Antioxidant
- Mycotoxin binder

BENEFITS

A broiler macro premix offers the following benefits:

- Supports optimal broiler performance by adopting appropriate nutrient specifications for the specific phase of production.
- Allows for the use of locally available ingredients and byproducts to offer a least cost solution.
- Simplifies inventory management and improves feed mixability through the accurate addition and premixing of all essential micro ingredients.
- Supports healthy skeletal development through the balanced supply of calcium and phosphorus.
- Satisfies intuitive dietary salt craving and stimulates feed intake.
- Supplies balanced levels of essential amino acids to support lean growth.
- Maintains electrolyte balance, especially during heat stress.
- Improves digestion and nutrient availability through the use of enzymes, improving growth and feed conversion efficiency.
- Reduces the negative impact of anti-nutritional factors found in feed ingredients.
- Binds mycotoxins and supports a healthy gut with better performance.
- Controls coccidiosis.

“The value we offer far exceeds the cost of the product to you.”

URBAN FARMER (PTY) LTD

60 Loper Road | Spartan
Kempton Park | 1619 | South Africa
PO Box 291807 | Melville | 2109 | South Africa

Landline: +27 11 974 0707 | Fax: +27 86 581 0378
info@urban-farmer.co.za | www.urban-farmer.co.za