



URBAN FARMER

Formulating Africa's growth

Urban Farmer is a service-orientated company focused on enabling competitive livestock production in Africa. An Urban Farmer macro solution is a combined product and service offering. A breeder macro premix is a complimentary feedstuff which includes vitamins, macro and trace minerals, amino acids, enzymes and non-nutritive ingredients to support optimal breeder health and performance.

FEATURES

A breeder macro premix may contain:

- Vitamins and trace minerals
- Highly digestible phosphorus source
- Salt
- Essential amino acids
- Sodium bicarbonate and / or sodium formate
- Combination of phytase, protease and non-starch polysaccharide (NSP) enzymes
- Canthaxanthin and Hy-D
- Antibiotic growth promoter
- Antioxidant
- Mycotoxin binder
- Butyric acid and essential oils

BENEFITS

A breeder macro premix offers the following benefits:

- Supports optimal breeder performance by adopting appropriate nutrient specifications for the specific phase of production.
- Allows for the use of locally available ingredients and byproducts to offer a least cost solution.
- Simplifies inventory management and improves feed mixability through the accurate addition and premixing of all essential micro ingredients.
- Supports optimal hatching egg production through the balanced supply of nutrients, especially essential amino acids.
- Promotes healthy egg shells and improved hatchability through the balanced supply of calcium and phosphorous and Hy-D; a Vitamin D metabolite.
- Satisfies intuitive dietary salt craving and stimulates feed intake.
- Improves digestion and nutrient availability through the use of enzymes, improving feed conversion efficiency.
- Maintains electrolyte balance, especially during heat stress.
- Reduces the negative impact of anti-nutritional factors found in feed ingredients.
- Binds mycotoxins and supports a healthy gut with better performance.
- Increases chick number and improves chick viability.

“The value we offer far exceeds the cost of the product to you.”

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